

Date Prepared: 2-19-2009

New Revised
(Check One)

Effective Date: Spring 2009

COURSE OUTLINE

COURSE PREFIX and NUMBER: ART 131

CREDIT HOURS: 4

COURSE TITLE: Fundamentals of Design I

PREREQUISITES: None

COURSE DESCRIPTION: Explores the concepts of two- and three-dimensional design and color. May include field trips as required. ART 131 and 132 must be taken in order except with instructor's approval. Lecture 2 hours. Studio instruction 4 hours. Total 6 hours per week.

CONTENT:

- a. Organizing concepts of purposeful visual order (emphasizing two-dimensional elements)
 1. Repetition
 2. Similarity
 3. Gradation
 4. Anomaly
 5. Contrast
 6. Concentration

- b. Visual elements – introduction to vocabulary and concepts related to these two-dimensional elements
 1. Line and edge
 2. Shape and mass
 3. Value – light and dark
 4. Texture - tactile, implied and invented

- c. Relational elements
 1. Relational elements
 - i. Positive and negative space
 - ii. Illusionary space

- d. Organizational structures
 1. Visible and invisible structures
 2. Repetitive and informal structures
 3. The process of perception

GENERAL COURSE OBJECTIVES:

Upon successful completion of the course, the student will be able to:

- a. Understand basic principles of design
- b. Understand 2D design elements through the use of various materials
- c. Understand presentation techniques