

**J. Sargeant Reynolds Community College
Course Content Summary**

Course Prefix and Number: CST 100

Credits: 3

Course Title: Principles of Public Speaking

Course Description (including lecture hours, lab hours, total contacts)

Applies theory and principles of public address with emphasis on preparation and delivery. Lecture 3 hours per week.

General Course Purpose

SPD 100 develops skills in public speaking, provides opportunities for self-expression, and promotes understanding of oral communication in groups. Upon successful completion of the course, the student will have presented a minimum of four speeches, including at least one informative and one persuasive presentation, complete with source documentation and formal outlines.

Course Prerequisites/Corequisites (*Entry-level competencies **required** for enrollment*)

None

Course Objectives (Each item should complete the following sentence.)

Upon completing the course, the student will be able to:

- a) Demonstrate an ability to assimilate, organize, develop and present an idea formally and informally
- b) Demonstrate appropriate verbal and non-verbal responses in interpersonal communication, group discussions and speech presentations
- c) Demonstrate effective preparation and delivery of a speech to a specified audience on a prepared topic
- d) Demonstrate understanding of the nature and practice of public speaking in a variety of contexts
- e) Demonstrate the ability to critique public speaking skills and strategies in typical speechmaking situations
- f) Demonstrate listening skills as applied to public speaking situations
- g) Demonstrate the use of standard English

Major Topics to be Included

- a) The purposes and delivery of speeches
- b) The preparation, organization and outlining of speeches
- c) The design and creation of various types of speeches
- d) The psychology and logic of persuasion as applied to persuasive speeches

Effective Date of Course Content Summary (Month, Date Year): February 13, 2009